



## **Bridge House Hotel Going Green...**

At The Bridge House Hotel Tullamore we believe that economic growth and the well being of society are inextricably linked to the health of the environment. We embrace our responsibility for environmental awareness and we are committed to integrating environmental practices and sustainability principles into our core business strategy.

We want to ensure a positive guest experience in a way that is considerate to the environment.

We look after our people, our customers, our community and our environment in the following ways & are constantly striving to improve and develop new sustainable energy saving ideas:

### **OUR PEOPLE**

- We train our people to care for our guests
- We train our people to look out for one another
- We train our people to look after the environment

### **OUR CUSTOMERS**

- We use Customer Satisfaction Tracking to ensure we continue to impress our guests
- We carry out independent audits on our service levels and implement changes
- We have developed communications strategies as part of the hotels' Quality Management Systems [ISO9001:2008 Certified] to facilitate our communications with guests.

### **OUR COMMUNITY**

- We encourage local recruitment
- We support local suppliers
- We contribute to and encourage our guests to contribute to our chosen Charity
- We use local & organic produce as often as we can

## **OUR ENVIRONMENT**

### *General*

- We implement preventive maintenance programmes in a bid to ensure the efficient operation and energy usage of equipment/plant

### *Water*

- We adjust urinal flush to the minimum frequency

### *Electricity and Gas*

- We are introducing energy saving specification light bulbs
- We have our own in house laundry system

- We insist on Building Management System (BMS) installed in new builds to maximize efficiency of equipment

### *Purchasing*

- We use eco-friendly products where possible
- We use recyclable products, paper, plastic, bottles etc

### *Waste Management*

- We introduce methods to facilitate recycling
- We install food waste processing systems in new builds

### *Learning and Development*

- We train our employees in Environmental Awareness

### *Guest Communication*

- We inform guests of conservation measures
- We include details of our environmental policies in the guest directory
- We include details of our environmental policy on our websites